



MEDIA RELEASE

Date: April 24, 2015

A Daring Group!

The big event takes place every November, but this committed group of fundraisers works all year round to make Dare to Flashe a 'Stache (DTFAS) a real success. At a special event on April 21, the Eastern Ontario Prostate Cancer Awareness Committee presented a cheque for \$16,150.32 to the WDMH Foundation. This amount represents 50% of the proceeds from their 2014 DTFAS event.

Funds raised help to support the role of the Cancer Care Navigator at WDMH. She provides support and education to cancer patients and their families – helping them navigate their care and connect with local community resources. The service is available to all cancer patients in the local area and no referrals are required.

DTFAS co-chair Linda McMahon shared her thoughts on the importance of this role, relating her personal story with her husband's diagnosis of prostate cancer. "Once the initial shock wore off from Dennis' diagnosis, it soon became apparent that this was something that we were both going through. We needed support."

Over the past three years, DTFAS team has raised more than \$142,000 to support cancer programs at both WDMH and The Ottawa Hospital. In addition to WDMH's cancer navigation program, the proceeds also support Dr. Anthony Bella's urologic research at The Ottawa Hospital.

"We can't thank you enough," noted Anne Van Delst, Interim WDMH Foundation Board Chair. "This team raise funds – but they also raise awareness about the importance of proper screening for prostate cancer."

Cholly Boland, WDMH CEO, agreed. "DTFAS has made a real impact and I can say that sincerely because the only reason the Cancer Care Navigator Program exists is because of them. Thank you on behalf of the hospital – and especially on behalf of the many cancer patients that have benefited from the navigator program because DTFAS raised the money to make it happen."



Photo cutline: Celebrating at the event are: Cholly Boland, Paul Mayotte, Stephen Law, Ted Ceelen, Doug Nugent, Kristen Casselman, Rick Roberts, Cindy Peters, Anne Van Delst, Barry Casselman, Linda McMahon and Tom Clapp.

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