



MEDIA RELEASE

Date: June 30, 2016

“It feels good!”

Family and friends didn’t believe he would do it – but he did!

On June 29th, James Taylor shaved off his 40-year-old beard and then decided to shave his head as well – all in support of the Winchester District Memorial Hospital Foundation.

“I’ve been in the hospital five times since Christmas and I’ve always had good service,” he said during the complimentary haircut courtesy of Double Beauty Esthetics and Hairstyling in Winchester. “I wanted to give back to something that gives back to our community.”

James invited friends, family and community members to make a donation to the Foundation to sponsor his hair-raising event. To date, more than \$550 has been raised! And there’s still time to give - by mail, online or by calling the Foundation at 613-774-2422 ext. 6162.

“Thank you to James for being so creative and thank you to his supporters for your generosity,” noted Kristen Casselman, Foundation Managing Director. “We are grateful to have such a supportive community.”

As James drove away from the salon in his convertible, he joked about the wind in his (lack of) hair. “My wife and kids won’t recognize me. They’ve never seen me without a beard!”

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Cutline: The before and almost done!



Cutline: James celebrates his new look with the Double Beauty team who donated their services for this event. (L-r): Josiane Bertrand, Jeannine Bourgeois, James Taylor, Jeannette Bourgeois and Jamie Adams.